

● Point of Sale

Breakthrough multipack: nothing more than small dots of glue and a handle

Nature MultiPack™ NMP Systems GmbH is bringing this disruptive "Powered by KHS" packaging innovation to market.

Nature MultiPack™ is the bonding together of PET bottles with specially developed adhesives. Convenient handles and individual bottle orientation effectively convey marketing messages. The pack is designed to withstand transportation and merchandising logistics, and yet consumers can easily separate bottles from the pack.

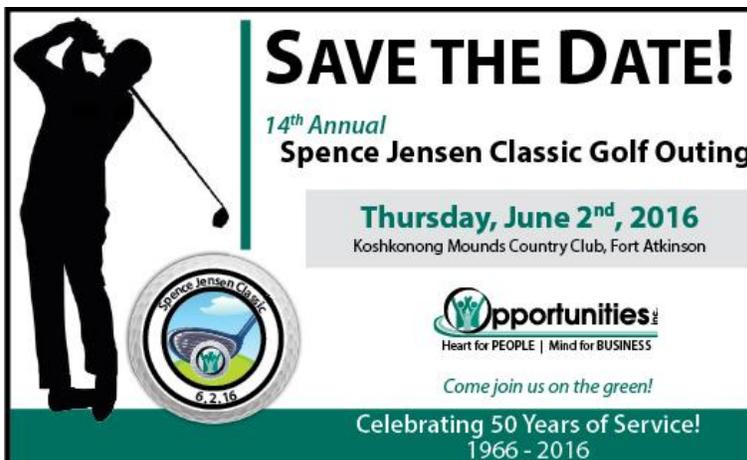


Compared with paperboard, shrink film, or plastic ring carriers, Nature MultiPack™ uses dramatically less packaging material and delivers a premium look and feel.

Professor Dr.-Ing. Matthias Niemeyer, Chairman of the Executive Management Board at KHS, said, "Nature MultiPack™ will change the future of packaging. With this innovation, we have reinvented ourselves. After introducing the world to shrink packs over 50 years ago, with this packaging we are again proving to be successful with a market-defining hit."

<http://www.packworld.com/package-type/containers/breakthrough-multipack-concept-makes-its-debut>

● Point of Interest



SAVE THE DATE!
 14th Annual
 Spence Jensen Classic Golf Outing
 Thursday, June 2nd, 2016
 Koshkonong Mounds Country Club, Fort Atkinson
 Come join us on the green!
 Celebrating 50 Years of Service!
 1966 - 2016

Reserve your team or donate an auction item by contact Jason Frey at 920.563.2437 ext. 4157 or jfrey@oppinc.com

Click here for [Registration Form](#)



Visit our website!

Help me with...

- [Shrink Wrapping](#)
- [Drilling](#)
- [Bagging](#)
- [Bundle Wrapping](#)
- [Clamshells/RF](#)
- [Blister Cards](#)
- [Hand Bindery](#)

Contact Us

Sales Coordinator
 Ken Maciejewski
kenm@oppinc.com
 920-723-2845 Direct

Sales Representative
 Cathie Owens
cowens@oppinc.com
 920-206-7104 Direct

Customer Service
 Coordinator
 Mary Jo Matke
maryjo@oppinc.com
 920-206-7120 Direct

Main Number
 1-800-314-4567

[Join Our Mailing List!](#)

Need A Quote?

Or ideas to improve your current packaging and assembly projects?

Contact
 Ken Maciejewski at
 920-723-2845 or email
sales@oppinc.com

● **Point of Service**

The LANG Companies, Inc. is recognized by Opportunities, Inc.

Headquartered in Waukesha, Wisconsin, The LANG Companies, Inc., is an industry leader with over 30 years of experience producing art and design driven, exceptional quality gift and speciality products, indoor and outdoor home decor, and sports licensed products. Their product portfolio is marketed under three widely-recognized, company-owned brands; LANG, Wells Street by LANG, and Turner Licensing.

The LANG Companies, Inc. has been working closely with Opportunities, Inc.'s co-manufacturing team for the past year. Heather Stangeland, LANG Assistant Brand Manager, described Opportunities, Inc. as an extension to their team. *"Opportunities, Inc. takes the time to understand our projects and what we need. They look at all the details. We have full confidence that the product going out has the quality that it's known for,"* Stangeland noted.

No matter the project, Opportunities, Inc.'s team makes sure that both parties are on the same page. Quality, timeliness, and customer service is top priority. *"The team is easy to talk to. Everything has gone seamlessly and has been a pleasure,"* Stangeland added.

By partnering with Opportunities, Inc., businesses provide many hours of vocational training opportunities for individuals with diverse abilities. The LANG Companies, Inc. is very supportive of this added benefit to serve a greater cause.



● **Point of Progress**

Five emerging sustainable packaging materials to watch in 2016

Year over year, advancements in technology that impact the packaging industry become more innovative, robust, widespread and tangible. The outcomes of these new technologies sometimes leave lasting impressions while others fade with trial and error.

Here are a handful of recent innovations on the bleeding edge. It is only a matter of time before these new technologies are not only brought to market but become highly influential in various and competing packaging industries:

1. Sustainable Aqueous Barrier Coatings

New sustainable coatings improve any fiber products (by preventing moisture from penetrating the material and potentially contaminating foods) and present alternatives to laminated structures that, in contrast to those treated with new sustainable coatings, cannot be recycled. In sustainable practices, this is a major differentiator factor of this new technology.

2. Molded Fiber Printing

New technology enables high-resolution four-color graphics to be applied directly on the surface of molded fiber packaging. Benefits include visually appealing graphics and better packaging sustainability (no need for additional outer packaging or wrap with a label on it) at a low per-unit cost and higher production rate with fewer barriers on time.

3. Light Weight Insulation

Chill Buddy is a lightweight, durable insulation for hot or cold applications. The temperature-controlling packaging material offers clear advantages over conventional insulated blanket technology and is a flexible, sustainable alternative to expanded polystyrene (EPS) foam.

4. Micro-Fibrillated Cellulose (MFC) Specialty Fiber



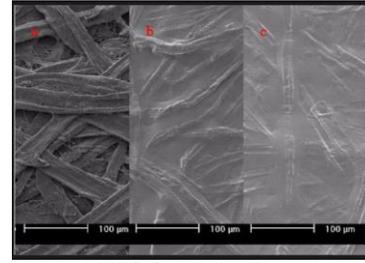
Chill Buddy

Micro-Fibrillated Cellulose (MFC) is a unique fiber extracted from plant waste, used to strengthen and lighten fiber products sustainably. Benefits from this technology include reduced material with maintained performance, a material stronger and stiffer than glass or carbon fiber (but lighter weight), improved crack resistance and efficient rheology aid. It also provides oxygen and moisture barriers.

5. Micro-Pattern Material Enhancement

Emerging technology transforms the surfaces of cups with micro-patterning. Without having any impact on graphic presentation, this new technology from Hoowaki not only provides improved grip, comfort and handling of hot beverages, but slows the formation of condensation and improves material performance characteristics without changing or introducing new chemistry.

<http://www.packagingdigest.com/packaging-design/5-exciting-emerging-sustainable-packaging-materials-to-watch-in-2016-2016-02-24>



MFC Speciality Fiber

